



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
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Advertiser
Agency
Buyer
Salesperson

RICHARD TISEI FOR CONGRESS-REP (350)
Mentzer Media Service (1809)
Cloyd, Elise
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174216
Inv Date 10/28/2012
Terms Net 30
Contract 47673
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Service
600 Fairmount Ave #306
Towson, MD 21286

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1590 10/23/12 - 10/29/12 (27390)
Acct Types Local/Political Candidate Agency
Est/Headline 1590/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:05PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.2	NFL	8:13PM-NBC SUNDAY	Per week (1), Su	10/28/12 8:21PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	2012RTFC013	\$20000.00	
2.2	SPOT	11:55PM-7 SPORTS X	Per week (1), Su	10/28/12 12:44AM (Su)	00:30	7 SPORTS XTRA	2012RTFC013	\$1000.00	
3.0	SPOT	7:00AM- 9:00AM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 8:48AM (Tu)	00:30	Today Show	2012RTFC012	\$2300.00	
3.0	SPOT	7:00AM- 9:00AM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 8:46AM (We)	00:30	Today Show	2012RTFC012	\$2300.00	
3.0	SPOT	7:00AM- 9:00AM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 8:37AM (Th)	00:30	Today Show	2012RTFC013	\$2300.00	
3.0	SPOT	7:00AM- 9:00AM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 7:57AM (Fr)	00:30	Today Show	2012RTFC013	\$2300.00	
4.0	SPOT	4:00PM- 4:30PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 4:19PM (Tu)	00:30	7 News at 4	2012RTFC010	\$1200.00	
4.0	SPOT	4:00PM- 4:30PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 4:39PM (We)	00:30	7 News at 4	2012RTFC012	\$1200.00	
4.0	SPOT	4:00PM- 4:30PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 4:21PM (Th)	00:30	7 News at 4	2012RTFC013	\$1200.00	
4.0	SPOT	4:00PM- 4:30PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 4:18PM (Fr)	00:30	7 News at 4	2012RTFC013	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$35,000.00	Total Spots	10
Commission	(\$5,250.00)		
Net Total	\$29,750.00		